

100 Fantastic Ideas For Your School's Social Media Account



Sharing your school's vision, message, and story on a daily basis are vital in creating a culture of learning that extends beyond the walls of your school.

[@MrCampbellRocks](http://bit.ly/SocialMedia4Schools)

The List

<http://bit.ly/SocialMedia4Schools>



1 Video on why they love teaching

2. Sharing a unique talent
3. Selfies with your kids
4. Weekly teacher feature
5. Professional development stories
6. Celebrate employment milestones
7. Honor retirees
8. Tips for parents
9. Share cards and gifts received from students
10. The funniest thing a student has ever said
11. Daily/Weekly/Monthly Schedules
12. School Wide Calendars
13. Poetry
14. Music by student and teachers
15. Short Stories by students

1 6 What 6th graders loved about lower grades

17. Joke of the day selected by a student
18. Tutorials for parents/students/teachers (Skyward)
19. Tutorial (How to get your lunch)
20. Tutorial (How to check out your child)
21. School garden and the progress
22. Time lapse videos of growth
23. Today is (National Greasy Food Day) and Payday
24. What events are coming up at your cone schools?
25. Program times and dates
26. Volunteers needed?
27. PTSA announcements
28. Birthdays of staff members
29. Statistics that show the school's growth
30. Share a post from another cone school
31. Share a post from the local paper or district

3 2 Kahoot results from a certain class

33. Teacher/student books reviews
34. Employees taking about their favorite book/subject
35. This day in History posts
36. Sports stuff BYU/UTAH/USU/WEBER/JAZZ/RSL
37. Student achievement outside of school
38. Education Articles or tips for parents
39. Ask the Principal a question (news reporter style)
40. Teaching on the fly
41. Schoolwide expectations
42. Fundraising info/facts/stats
43. Leader in me tips and posts
44. Teacher weddings, babies, graduations, etc.
45. School store and school store options
46. Attendance celebrations 90% 91% etc.
47. Teacher of the month
48. After school programs
49. Administrator shout-out to awesome students
50. Tooth Tree

5 1 Science lab videos or photos

51. Pictures of parents in the building and tag them
52. Have the mayor visit and take pictures
53. Videos/Powerpoints/Google Docs
54. Surveys more than just school climate
55. School-wide contests classroom competitions
56. Class Dojo competitions
57. Cultural events
58. Family Nights
59. Back to school nights
60. Parent-teacher conferences
61. Cultural Trends Olympics, bottle flipping, ice bucket
62. School vs. School contests or competitions.
63. Famous Quotes about education
64. Building cleaning

6 5 District Calendar for next year

66. Little Bit of Love for the community or city
67. District ggoals and data
68. Blogposts
69. Faces off meet the people of the school
70. Polls of your community
71. Digital suggestion boxes
72. Lunch staff pictures or introductions
73. Weekly principal message
74. Student book reviews
75. Facebook live Q and A with the principal or
76. School Grades/Test Scores
77. Fireman visits
78. Police Visits
79. DARE events
80. Funny things students say or do
81. Student quote of the week

8 2 Artwork lots of artwork

83. Posts in a different language (Immersion schools)
84. Question of the Day
85. Office Hours
86. Lunch Contests between grades
87. Library Book of the week, based on circulation
88. Dessert Menu (If you have one)
89. Upcoming Book Releases (Micheal Vey for example)
90. Dress up days before and after
91. Chalk art for art classes
92. Holiday Music previews
93. Science Projects
94. Field Trips
95. Facts about _____ given by students
96. Reading/Mentoring programs
97. District-wide announcements (Bond etc.)
98. Newsletters via PDF or
99. Lost and Found Items with images
100. Repost older awesome posts